

Europeana, UGC & you

Ad Pollé



Europeana Day

11 April 2014

National and University Library in Zagreb





→ WHY
~~What~~ is
Europeanana?



Who We Are

Our mission: The Europeana Foundation and its Network create new ways for people to engage with their cultural history, whether it's for work, learning or pleasure.

Our vision: We believe in making cultural heritage openly accessible in a digital way, to promote the exchange of ideas and information. This helps us all to understand our cultural diversity better and contributes to a thriving knowledge economy.





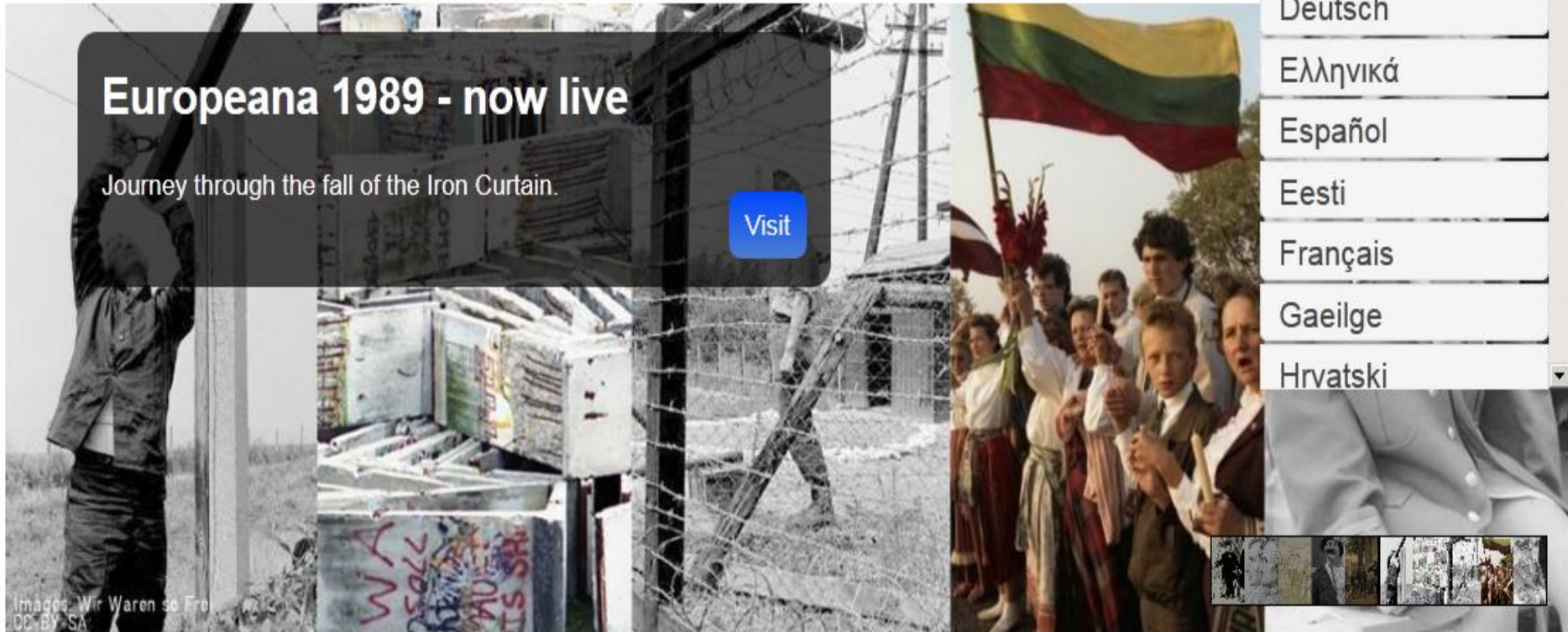
Search ▾

- Basque
- Български
- Català
- Čeština
- Dansk
- Deutsch
- Ελληνικά
- Español
- Eesti
- Français
- Gaeilge
- Hrvatski

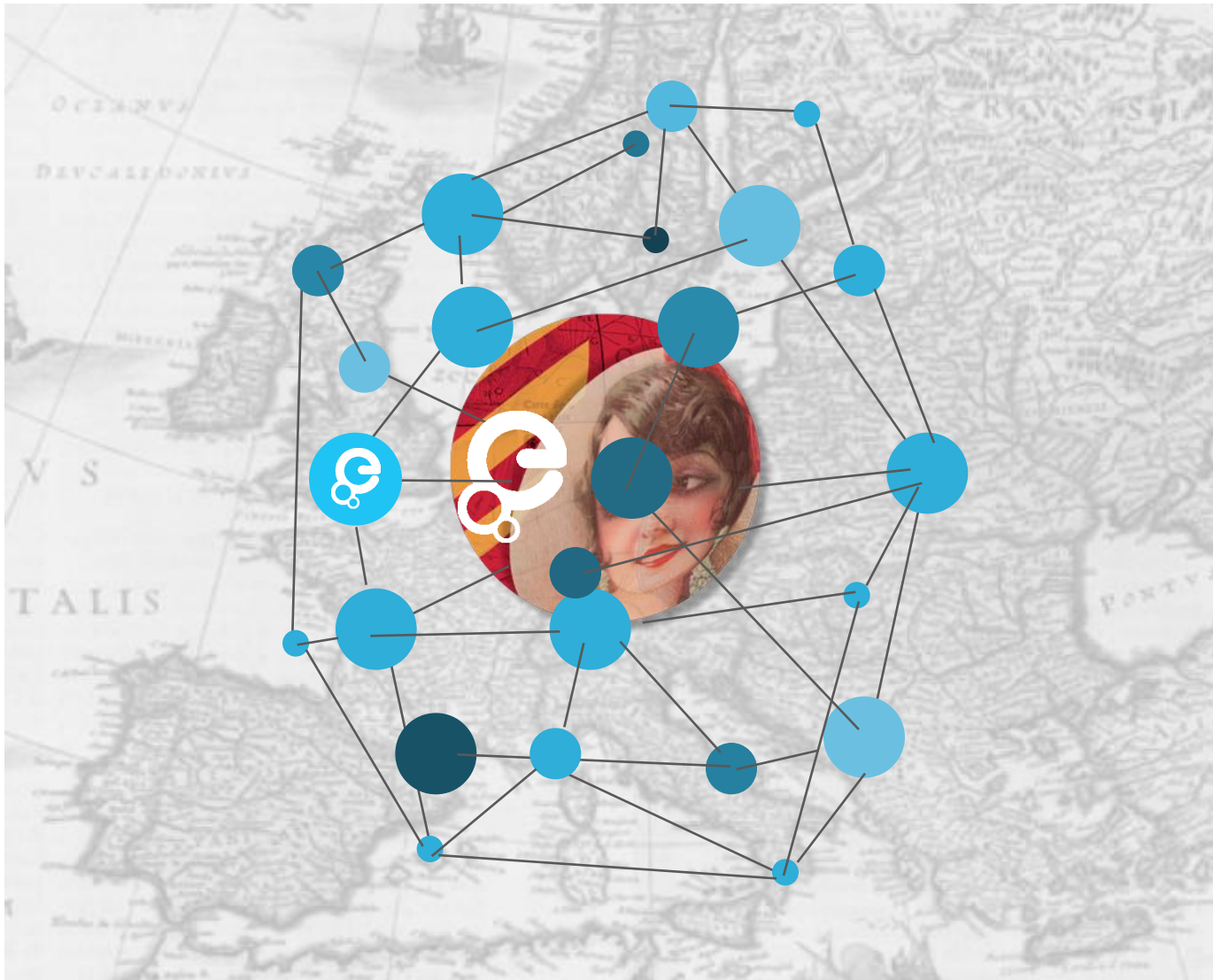
Europeana 1989 - now live

Journey through the fall of the Iron Curtain.

Visit



Images: Wir Waren so Frei
CC-BY-SA



Network

- 500+ members

Breakdown

- Galleries: 2
- Libraries: 111
- Archives: 26
- Museums: 60
- National Aggs: 22
- Publishers: 2
- Creative Ind: 5
- Research: 78
- Ministries: 9
- Other: 174



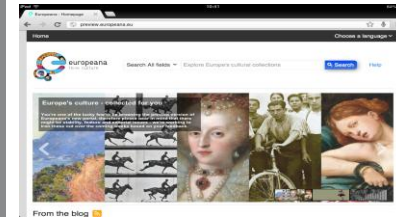


Aggregated

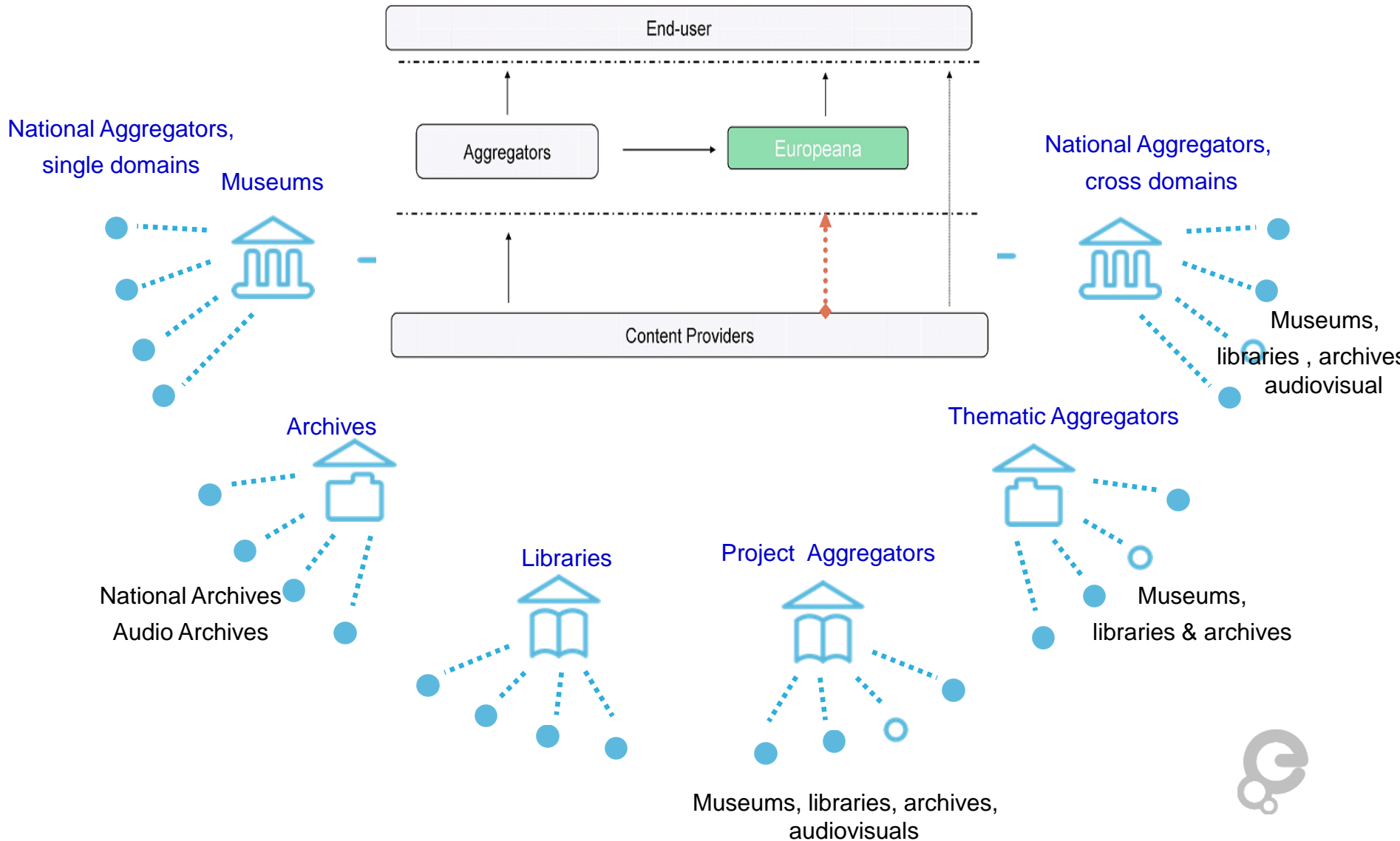
- 2200+ content providers
- 150+ aggregators
- 30+ million objects

Distributed

- Portal
- Mobile
- Tablet
- API
- LOD



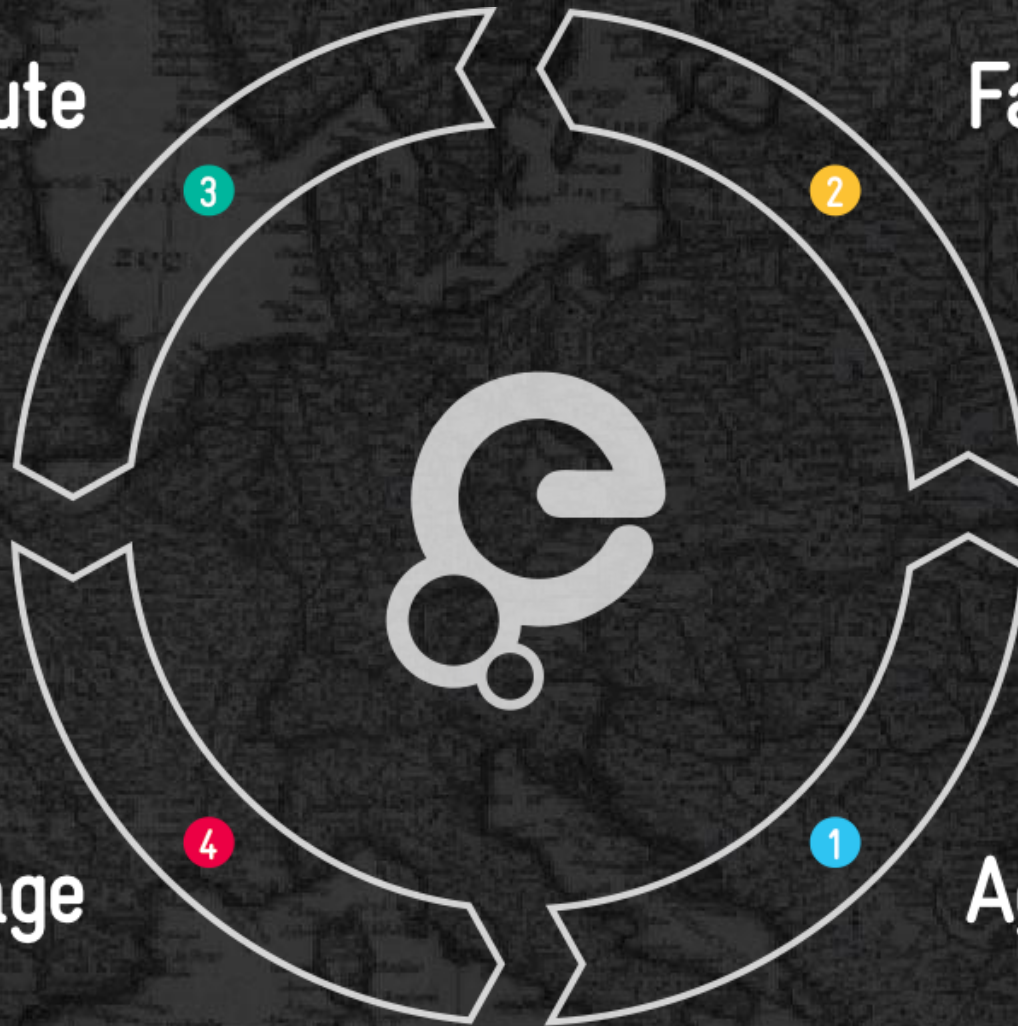
Who provides to Europeana?



Strategic Plan 2011-2015

Distribute

Facilitate



Engage

Aggregate

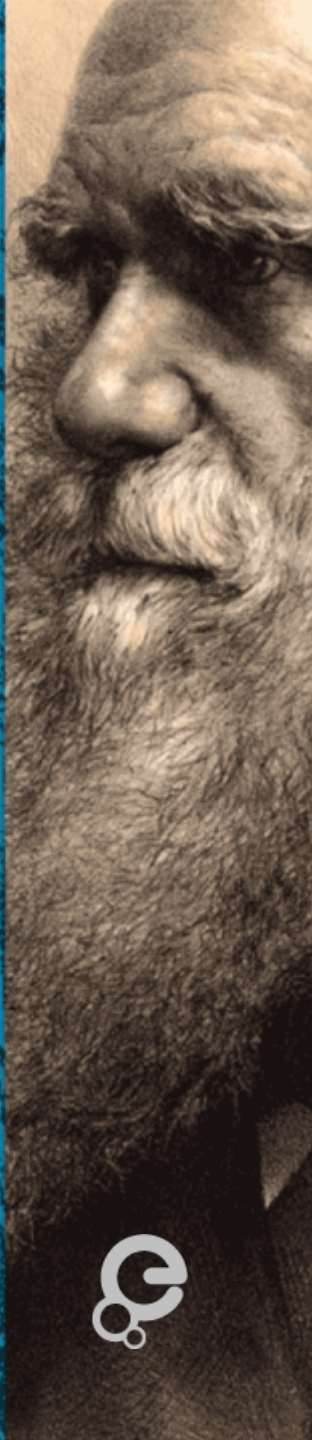
Distribute

Make heritage available
wherever users are &
whenever they want it

cathegion...
toute... voyes felicitas de trou
leglise catholique et appostol
quicquid de massau a fait et
mentement adrent cause...
tant au regard de la spiritue
didant ces promittes...
vray que fame s'en lad fut...
tant a doler de la maistris...
suisoy s'oyant par ce que f...
dague... enagine... phanta
contre une porte... disant que
cous la fut...
orange... Agnoy...
vercil...
a vuy ce que furoit...
sil m'appartenoit...
que si cestoit la volonte du
de massau fut...
assez pome... ce fait a la...



Aggregate
Build
the trusted source
for cultural heritage



Facilitate

Support
the cultural heritage sector
through knowledge transfer,
innovation
& advocacy



Engage
users
in new ways
with content and
curators



**Some words
on
User Generated Content**



What is UGC?

- also known as Consumer Generated Media (CGM) or User-Created Content (UCC)
- generally refers to various kinds of media content, made publicly available and produced by end-users
- can be text, photos, video and other material produced by end-users
- includes all digital media technologies (such as Q&A databases, digital video, blogging, podcasting, forums, review-sites, social networking, social media, mobile phone photography and wikis)
- partially or totally monitored by website administrators
- best known examples: Flickr, YouTube, Europeana 1914-1918



How is UGC different from 'official' material?

- unknown or new content
- personal, not institutional
- not necessarily appropriate, useful or trustworthy
- diverse, exciting, different, strange



Some important aspects of UGC

- target purpose
- target audience
- target content
- level of entry and moderation
- IPR (CC0 + CCbySA)
- keeping it alive



Why does Europeana want to collect UGC?

- to cultivate new ways for users to participate & engage in their cultural heritage in innovative ways
- to broker new relationship between curators, content and users
- to strengthen collaboration with the network and share knowledge (Europeana strategic plan 2011-2015)
- to promote end-user engagement
- to help enrich existing content and data (e.g. geo-tagging)



Europeana activities involving UGC

- Europeana 1914-1918
- Europeana 1989
- My Europeana
- Digital Storytelling Platform
- Hackathons, Edit-a-thons
- Participation in Wiki (Loves...Monuments, Public art)
- Social media (Facebook, Twitter, Pinterest)
- Remix programmes



Europeana1914-1918.eu

Untold stories & official histories of WW1

“Explore stories, films and historical material about the First World War and contribute your own family history. Europeana 1914-1918 mixes resources from libraries and archives across the globe with memories and memorabilia from families throughout Europe.”



Europeana

- Expertise & support
- PR
- Publicity material
- Training/coaching



Partners

Partner(s):

- National/regional coordination
- Logistics
- Expertise

Road show organisers:

- Venue
- Staff
- Equipment & collaterals



World War One 1914-1918
Pictures, letters and memories

100 Joer Erischte Weltkrich
Biller, Bréiwer a Geschichten

www.europeana1914-1918.eu

100 Jahre Erster Weltkrieg
Bilder, Briefe, Erinnerungen

www.europeana1914-1918.eu

z bogom orožje DOBRRODUSI SPOMINI

100 let Prve svetovne vojne
Pisma, fotografije, spomini

www.europeana1914-1918.eu

100 Jahre Erster Weltkrieg

Bilder, Briefe, Erinnerungen

Aktionstag
2. April 2011, 10-17 Uhr
Staatsbibliothek zu Berlin - Preußischer Kulturbesitz
Potsdamer Straße 33
10785 Berlin

Haben Sie Erinnerungstücke aus dem Ersten Weltkrieg?
Briefe, Fotografien, Tagebücher, Tonaufnahmen oder Filme?

2014 jährt sich der Beginn des Ersten Weltkrieges zum einhundertsten Mal. Unterstützen Sie das Projekt "Erster Weltkrieg in Alltagsdokumenten" beim Aufbau einer virtuellen Sammlung zum Ersten Weltkrieg.

Bringen Sie Ihre Objekte zum Aktionstag am 2. April 2011 zwischen 10 und 17 Uhr in die Staatsbibliothek zu Berlin - Preußischer Kulturbesitz. Wir fotografieren oder scannen Ihre Erinnerungstücke und fördern die Geschichten dazu. Weitere Informationen finden Sie unter www.europeana1914-1918.eu

World War One 1914-1918

Digitising pictures, letters, memories for the 100th anniversary

Do you have memorabilia from WW1?
Letters, photographs, diaries, sound recordings or films?
Share them on the web!

www.europeana1914-1918.eu

Dnevi zbiranja spominov

1. svetovna vojna skozi dokumente vsakdanjega življenja

Hranite doma predmete iz 1. svetovne vojne?
Pisma, fotografije, dnevniki ali druga predmeta?
Bi želeli, da si jih na spletu ogledajo tudi drugi?

www.europeana1914-1918.eu

- posters
- flyers
- postcards







Romania







One of the most successful road shows so far, more than 600 participants.



Lebens aus dem Schützengraben

Zbirali bodo vojne spominke

NOVA GORICA – V okviru evropskega projekta zbiranja digitalnih spominov na prvo svetovno vojno bodo danes med 9. in 18. uro v gorški knjižnici Franca Mihoviča iz prve svetovne vojne in predstavniki prihodnje digitalizacije vsega predmetne generacije vseh na javno dostopnem portalu. Projekt je financirala in ministrata za EU in za kulturo, ki sta vsako leto pridobujeta milijone evrov za zbiranje spominov na prvo svetovno vojno.

Historien kom i plastikposer

Projekt zbiranja digitalnih spominov na prvo svetovno vojno bo danes med 9. in 18. uro v gorški knjižnici Franca Mihoviča iz prve svetovne vojne in predstavniki prihodnje digitalizacije vsega predmetne generacije vseh na javno dostopnem portalu. Projekt je financirala in ministrata za EU in za kulturo, ki sta vsako leto pridobujeta milijone evrov za zbiranje spominov na prvo svetovno vojno.



Making the news for (us) and campaigning for our local community

Share your memorabilia of the War

Share your memorabilia of the War

Why wasn't Dad's medal in his name?

From Gladiator and Braveheart to a gladiator with a brave heart!



Award winning retirement living 0545 094 3030 www.buckshwretirementliving.co.uk

... aus ... vaters Nachlass ...

EU-Projekt im Internet

Europa

100 Jahre Erster Weltkrieg

Projekt sucht Erinnerungsstücke aus der damaligen Zeit

DOSSIER LA GRANDE GUERRE AU LUXEMBOURG

Videz vos greniers, racontez votre histoire!

Dans le cadre d'un projet européen, la Bibliothèque nationale appelle les résidents à partager leurs collections et souvenirs de la Grande Guerre.

Le 2 août, un affrontement militaire décisif, déterminant pour l'issue de la guerre, eut lieu sur le territoire luxembourgeois. Le 2 août 1914, l'occupation vint sur le territoire de nos régions. Les soldats et les civils ont vécu des moments difficiles.

Le 2 août 1914, l'occupation vint sur le territoire luxembourgeois. Les soldats et les civils ont vécu des moments difficiles.

BBC NEWS EDUCATION & FAMILY



Hitler postcard found in World War I project

The postcard used to be a friend promised Hitler's early return to the front

A previously unknown postcard sent by Adolf Hitler when he was a soldier in World War I has just been uncovered in a European history project.



Hitler parents' tombstone moved

Hitler's postcard, sent in 1916 when he was recovering from a war wound, was found in Munich, Germany

STUTTGA

Suche nach ...

«rare lieu de tout bois»

Denis Scuto, historien à l'université de Luxembourg, revient sur le poids des sources dans la recherche historique.

JV JYDSKEVESTKYSTEN

Cimber-aktionærer leder ny udvanding

IRISHTIMES.com

News Sport Business Comment Life Society Culture

Contrairement aux autres pays européens, la Luxembourg n'a pas...

Contrairement aux autres pays européens, la Luxembourg n'a pas...

Warani spomin pri svetovne vojne

Warani spomin pri svetovne vojne

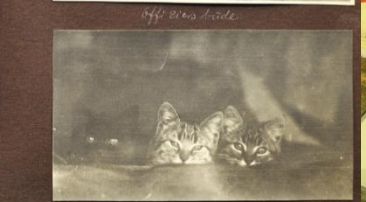
Wie unsere Familien durch die Hölle gingen

Wie unsere Familien durch die Hölle gingen



*Stiefel von
Kantel ab 19. 1871*
K. H. F. Schupp

*Tage - 1871
Abgerufen von Saubring
am 11. 11. in Saubring aufgehoben
am 11. 11. nicht als neue beim
Normale nicht, nur dort wurde
als neue Wein eingewickelt, den
gessen Feig nicht als in Saubring
Saubring Saubring, diese mit
Bienen, die es verboten war die
Bienen zu verkaufen aus dem
Saubring in Saubring die Saubring
zusammengefasst mit Saubring
Bienenhof gebildet den Saubring
als mit Saubring Saubring die
eingewickelt mit die Saubring ging*



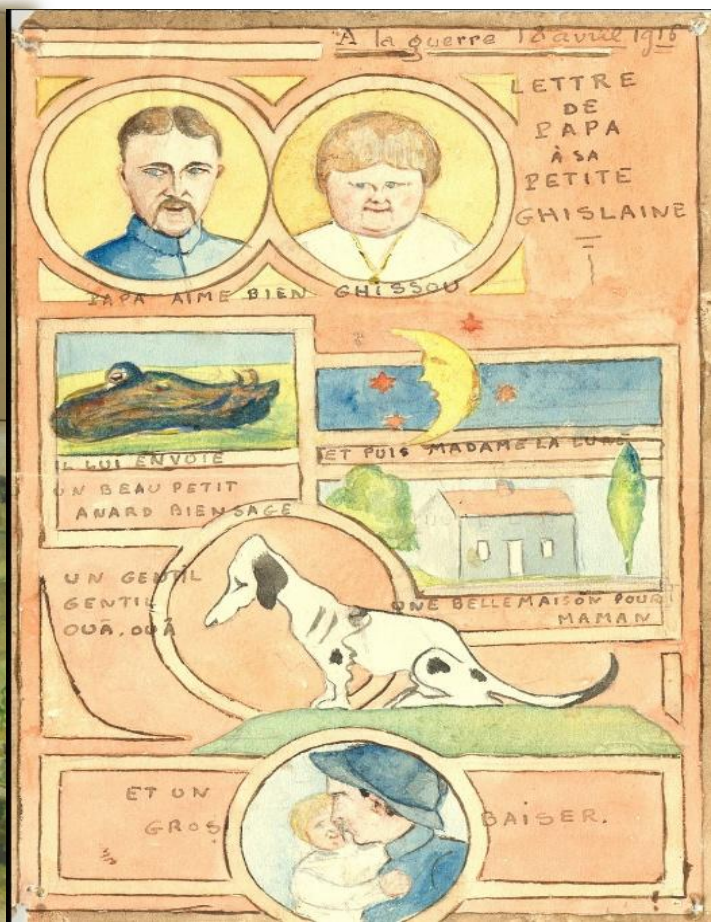
*Finger ab der Kanonen
1. Btl. F. U. R. 231
bei Frau v. J. Graes
(Wien)*

Kallni - Kallni





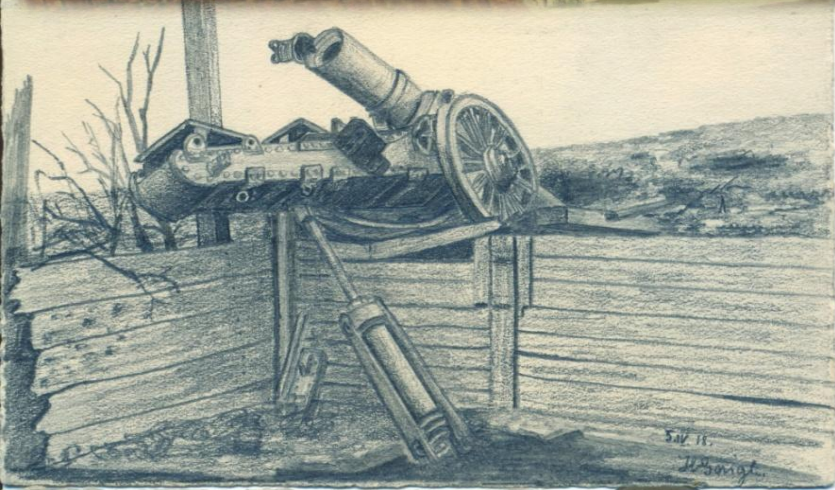
Mittagsruhe 2014
PR 11



Opfer.



Meldentot.



502 11
J. B. B. B.



[Suche](#)

Explore the stories

Here you can see what has been added to our story collection so far. More stories are added continuously.

Use the search box above to find stories and items that match a particular word or phrase. You can also browse the story collection.

Click on a category to find all stories in that category or click on a Collection Day to find all stories submitted at that day.



Featured categories

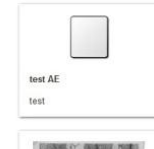









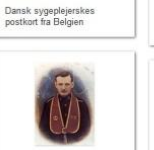

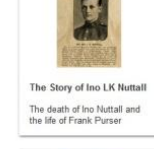











 Western Front	 Eastern Front	 Italian Front	 Home Front
 Trench Life	 Aerial Warfare	 Naval Warfare	 Prisoners of War
 Propaganda	 Remembrance	 Women	 Official Documents
 Photographs	 Postcards	 L/O Diaries	 Letters



Suchergebnisse

[Suche](#)

Matches for: Western Front (1216 stories)

 test AE test	 TEST: Continuing to fake it	 An untrustworthy tale	 Dansk soldats skæbne afsløret i 1926 af engelsk soldat Brev fra engelsk soldat i 1926 om dansk soldats skæbne
 Postkort til familien Postkort hjem til Danmark	 Karen Simonsen Carnet de Guerre Soldaters tak-skrivelser til dansk sygeplejerske i Belgien	 Karen Simonsen - sygeplejerske for Røde Kors Dansk sygeplejerskes postkort fra Belgien	 Feldpostkarte mit drei Infanteristen feld postcard of three infantry men
 Feldpostkarte "Na Junge..." feld postcard	 Bitte um Urlaubsgewährung vom Kriegsdienst zur Erntehilfe request for visit home to help harvesting	 Alexander Johnson 20th Hussars Alexander Johnson 20th Hussars	 Ramscapelle 1914 An etching of Ramscapelle 1914 by Marcell Augis
 The Story of Ino LK Nuttall The death of Ino Nuttall and the life of Frank Purser	 Farewell note in a matchbox Farewell note in a matchbox	 Christen Lausen Den entusiastiske bedstefar	 Souvenir fra Belgien Lysdug som souvenir
 Feldpost eines späteren Diktators - Adolf Hitler an Karl Lanzhammer, München 19.12.1916 feld postcard from a later dictator - Adolf Hitler to Karl Lanzhammer, Munich 19/12/1916	 19x Official Papers Edmonston Papers	 006x William Fitchie's belongings William Fitchie, 3rd Battalion of the Kings Own Royal Lancaster Regiment.	 3x George Barnes Killed by the Kaiser's Offensive
 008x Arthur Dagger and his Bugle	 004x William Parkin, Lancashire Fusilier		



Online Cataloguing Form

Step 1 - Telling your Story

[Delete story](#) | [Add/Edit Items \(4\)](#) | [open all](#) | [close all](#) | [Status log](#)

Contributor : F&F

Click on the section titles below to open and close them; each section

Tell your story... ▼

Story title

Fotos aus dem Irak und Iran

mandatory field
A title for this contribution as a whole.

Story

Zwei Fotos aus dem Irak (Kifri) und dem Iran (Salabad)

mandatory field
Write down the story behind your contribution.

Summary description of items

Tell us who this story is about ▼

Add the names of the people this story is about.

Person 1

First name

Surname

Date of birth

Year Month Day

Place of birth

Date of death

Year Month Day

Place of death

Person 2

First name

Surname

Date of birth

Year Month Day

Place of birth

Date of death

Year Month Day

Place of death

When did this story take place ▼

The story begins ...

Year

1916 ▼

Month

October ▼

Day

12 ▼

Where did this story take place ▼

Locate where your story took place

Kifri, Irak; Salabad, Iran

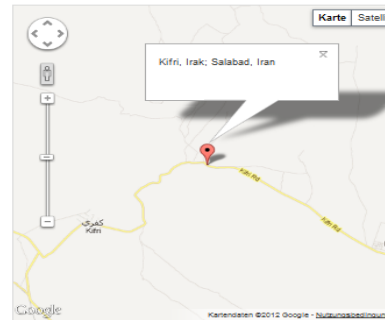
Enter the name of a city where the story took place, i.e., London or Paris.

Use Google Maps (optional)

Geben Sie einen Standort ein.

[Go](#)

- **Auto-suggest**: Enter a country name, town or address. Google Maps will try to find a possible address.
- **specific address**: Enter a specific address or geo-coordinates and click on the "Go" button, ignore the automatic suggestions from Google Maps.
- **Map marker**: When a map marker is present on the map, for example, after you have entered an address, you can move it to any location you wish.
- **Zoom**: Zoom in or out of the map using the + or - on the slider in the left section of the map.



Latitude & longitude

34.736213, 45.068264699999998

Location zoom

11

Help others find your story by adding one or several of the following keywords. ▼

Keywords

- Anti-War Movement
- Artillery
- Conscientious Objection
- Gas Warfare
- Home Front
- Manufacture
- Medical
- Military Punishment
- Prisoners of War
- Propaganda

Add your story

Thank you for offering to contribute to Europeana 1914-1918. Making a contribution is a simple process through the following steps:

1. Enter information about your story.
2. Save your story as a draft.
3. Add one or more items (images, text documents, audio, video etc).
4. Confirm your agreement to the terms and conditions and submit for review.
5. Your contribution will be reviewed by a Europeana cataloguer. When your contribution has been approved you will be able to publish it.

Your stories

[Add a new story](#)

Below are the stories you have already added. Edit or delete them as necessary.

Title	Items	Started at	Approved	Ticket number
Fotos aus dem Irak und Iran	4	2011-10-12 13:43		
Fotos vom kriegszerstörten Lille	10	2011-10-12 14:50		
Fotos zerstörter Kirchen	18	2011-10-12 12:40		
Fotos und Feldpostkarten	11	2011-11-03 14:52		
Soldbuch von Heinrich Düse	6	2011-10-05 07:43		
Uniformjacke, Kompass und Grabendolch von Xaver...	8	2011-09-15 14:51		
Pfeife von Karl Schaller	5	2011-09-15 13:40		
Reservistenkrug von Georg Preisinger	6	2011-09-15 09:52		
Zwei Bierkrüge aus Porzellan	4	2011-09-15 09:38		
Bierkrug "Der Urlauber"	3	2011-09-15 09:20		
Drei Stickerserien mit Kriegsmotiven	3	2011-09-14 08:29		
Vase aus einer Kartusche gefertigt	4	2011-09-13 14:50		
Feldpost aus dem Besitz von Michael Ruhland	5	2011-09-13 14:24		
Gedenkblatt zur Erinnerung an Josef Schwarzfisc...	2	2011-09-13 08:52		
Militärpass, Soldbuch und Dokumente von Ludwig ...	38	2011-09-08 09:40		
Pfeife mit zwei Hunden von Ludwig Kerler	3	2011-10-08 09:02		
Reservistenkrug (wahrscheinlich Nachahmung)	6	2011-09-08 11:02		
Kriegsandenken an Franz Schuler	1	2011-09-14 09:41		
Foto von Johann Göhl	1	2011-09-14 10:51		
Drei Orden von Karl und Johann Schaller	6	2011-09-15 11:52		

← previous 1 2 3 4 5 6 7 8 9 ... 18 19 next →

[Terms and conditions](#) [Contact us](#) [About](#)



[Edit](#) [Withdraw](#) [Delete](#)

Fotos aus dem Irak und Iran

Translate to ...
Powered by Microsoft® Translator

Contributor
F&F

Contributed on behalf of
Christoph Herrmann

Additional information
Zwei Fotos aus dem Irak (Kifri) und dem Iran (Salabad). Beladene Kamele, Salabad, 12. Oktober 1916. Pferde und Pferdeburshen in Kifri, Oktober 1917.

Date created
1916 October 12 – 1917

Language
Deutsch

Theatres of War
Middle East

Keywords: Forces
Central Powers

Cataloguer
Hans Breggott

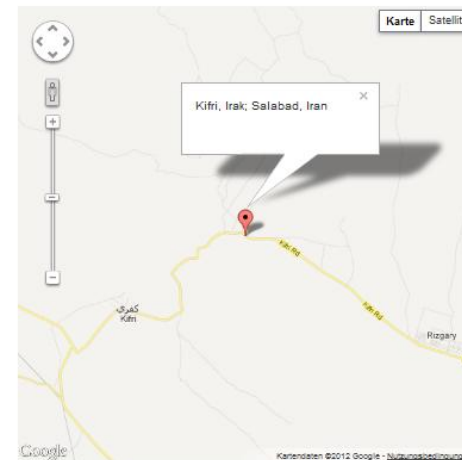
Collection Day
UNKNOWN

Date
1916-1917

Started at
12 Oct 13:43



This story took place in: [Kifri, Irak](#); [Salabad, Iran](#)



Issues, experiences

- Monitoring
- Moderation
- Archiving
- Marketing
- Copying



A road show



Workflow

Preparation

Day 1 : set up & dry run (staff)

Day 2 : public day #1

Day 3 : public day #2

Day 4 : wrap up (staff)

Post processing



Staff

1. Floor manager
2. Press/media
3. Check-in desk
4. Interviewers/cataloguers
5. Experts
6. Check in / out digitisation
7. Digitisation
8. Check-out desk
9. Technical support
10. Catering





Check-in desk



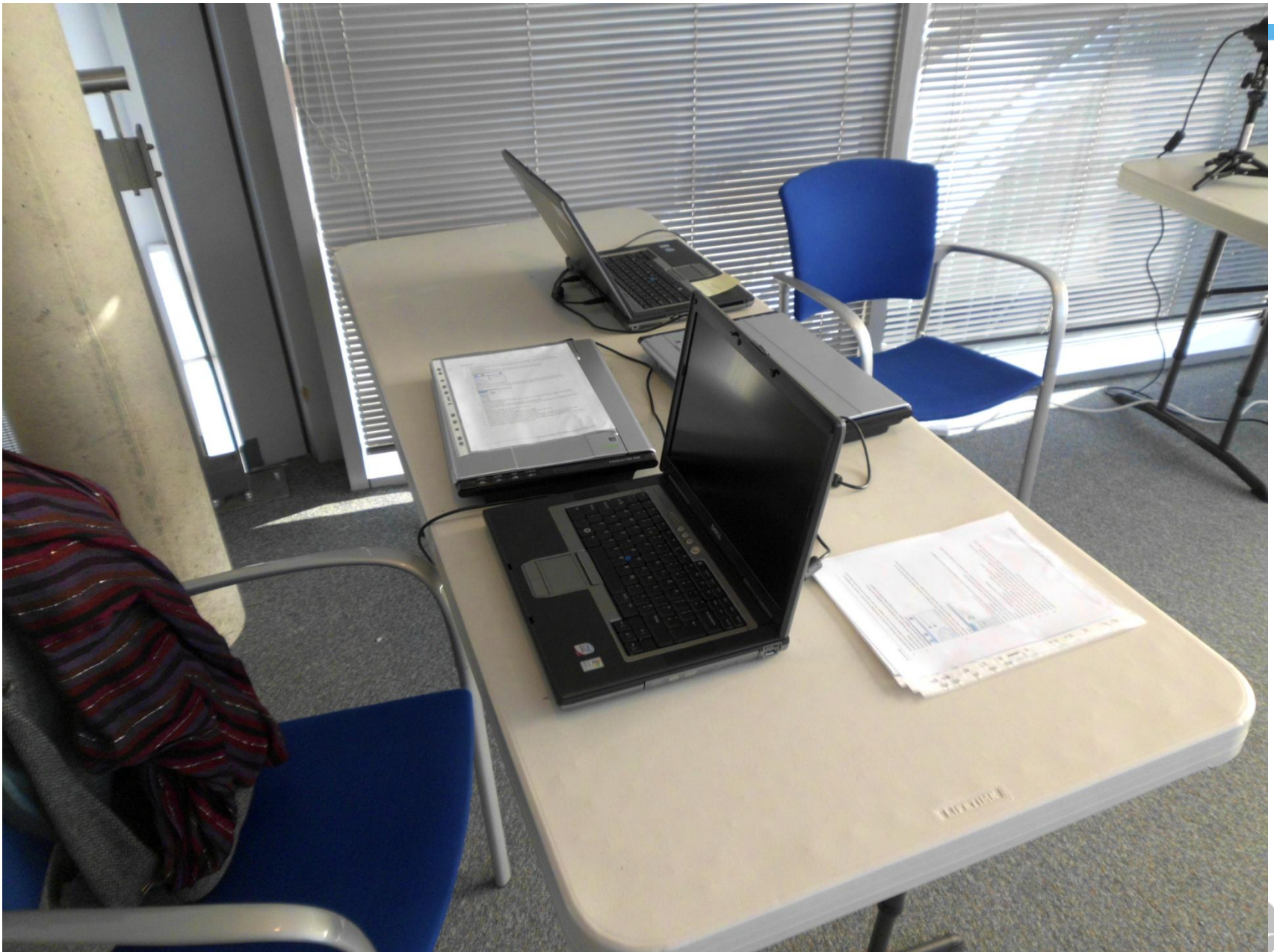


Signs



Digitisation room





Scanners



Photo-desk





Mobile photostudio





Photodesk





Interview room





Interviewdesk





Expert desk





Returns Desk





Waiting area



Briefing interviewers





Identification staff members





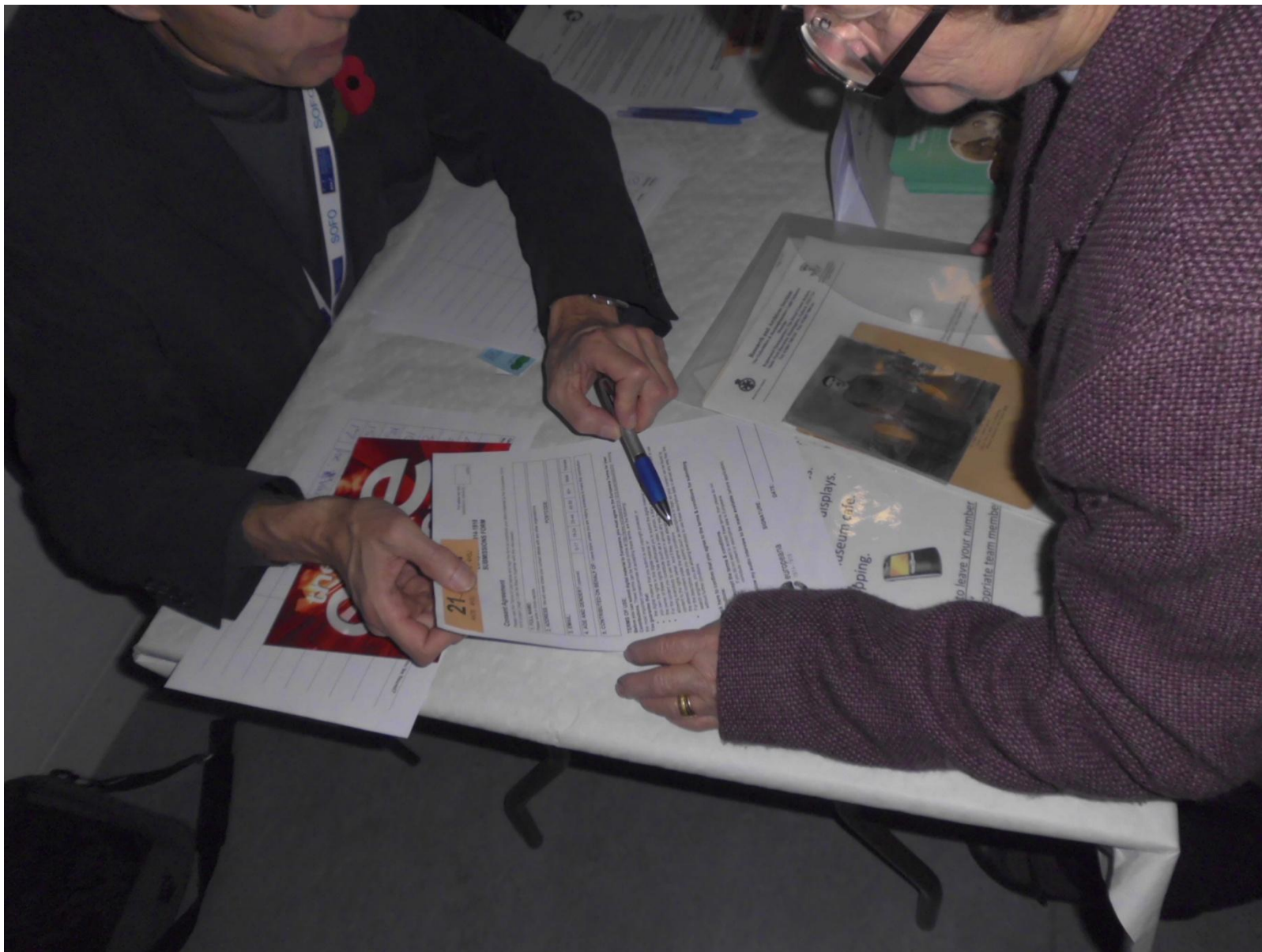
Check-in





Registration





Sign the agreement





Calling by number)





Interviewing





Numbering objects



Voice recorder





Objects & forms to digitisation





Scanning (slow!)





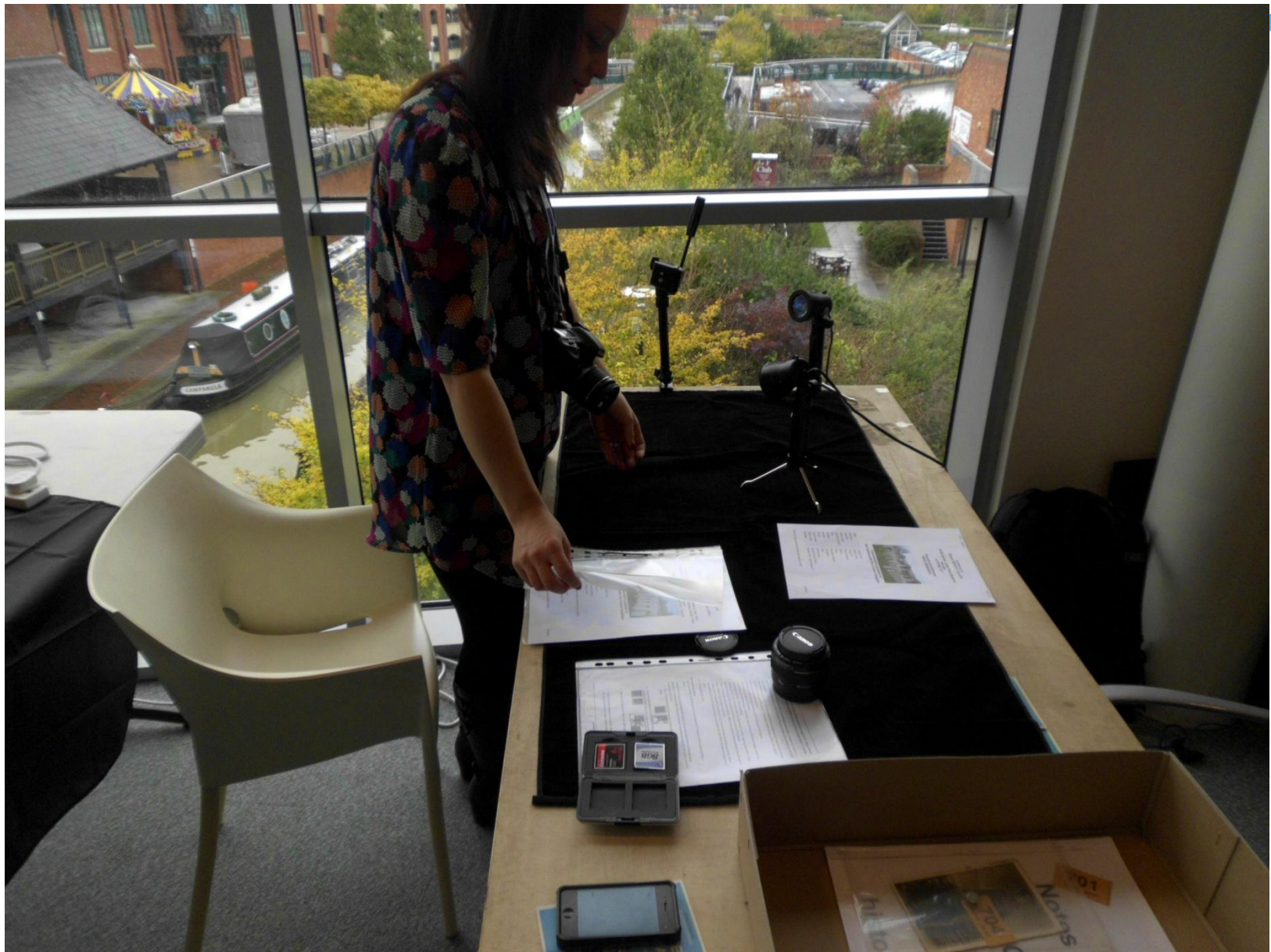
Photographing



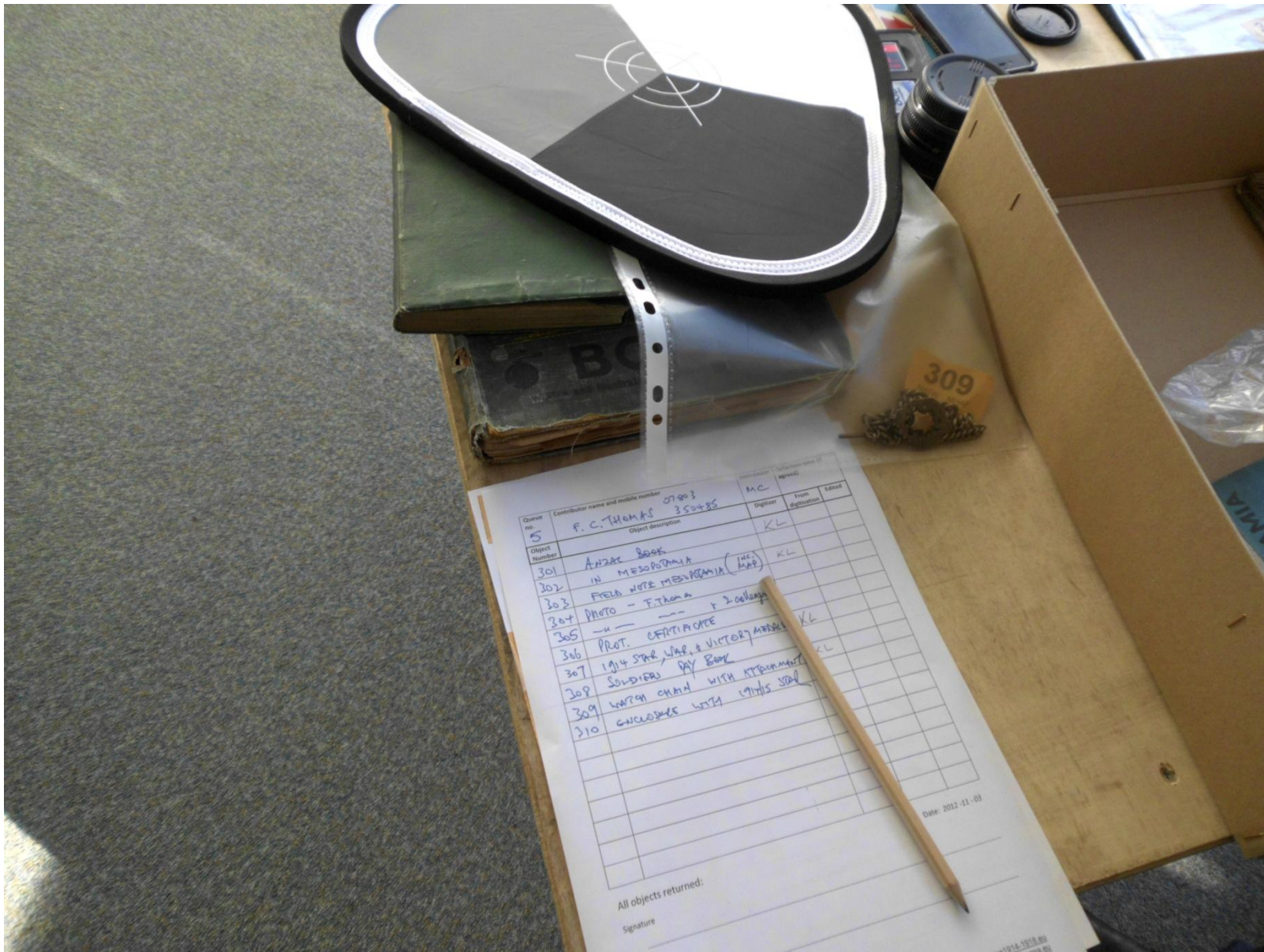


1 photo with met objectnumber





After digitisation objects with forms in box



Bij digitalisatie goed bijhouden wat reeds gedaan



Genre no.	Contributor name and mobile number	Interviewer	Collection time (if agreed)
4	Jenny Robinson Jones 09246	D.H.	
Object Number	Object description	Digitiser	From digitisation
1	sets of letters and photos descriptions of letters	SI	SI

Genre no.	Contributor name and mobile number	Interviewer	Collection time (if agreed)
10	KEWAS - 01404	J.M.P.	
Object Number	Object description	Digitiser	From digitisation
	MEALS M.M. VICTORY MEDAL - W.W. HARRAL	SA	
602-1	VICTORY MEDAL - 1917	SB	

Genre no.	Contributor name and mobile number	Interviewer	Collection time (if agreed)
9	Lindsay MacPherson 07980 197409	J.S.	
Object Number	Object description	Digitiser	From digitisation
101	Ernest Newman - postcard & letters	Sam	
102	Harace Hawtten	"	



Check-out digitisation process







Meanwhile....



Objects return
to contributor





europaena
think culture

Thank you.

Ad Pollé

Ad.Polle@kb.nl

